



#WestsideWise

**W** **WESTSIDE WISE**  
W E D N E S D A Y S

*The Podcast*

Join the conversation on the issues our communities of color face across the nation





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## Strengthening The Westside

The Westside Wise Podcast (WWP) provides a wealth of information to maintain Westside Atlanta's Historical Legacy.

WWP is a vehicle to create conversations in search of solutions to help elevate the quality of life for the communities we all serve on Atlanta's Historic Westside.

Although WWP episodes are focused in the westside of Atlanta, we understand that the issues we are battling are nationwide in every urban center and we seek to be a unifying force in the fight for a better future for the most vulnerable population among us.

# Real Change Begins With Real Conversation

PODCAST TOPICS



Race Relations



The Role Of The Church  
In Building Communities



Affordable Housing



Health Disparities  
In Communities Of Color



Supportive Services



Addressing The Eviction Epidemic



Banking The Unbankable



Treatment Of Mental Health  
In Low-income Communities



# Real Change Begins With Real Conversation

PODCAST TOPICS



Philanthropy In Community Building



Community Credit + Wealth Building



Community Development Ecosystem



Corporate Social Responsibility



Community Education:  
Black Children + HBCU  
Ecosystem



Health Access + Community  
Health Clinics



Access To Fresh Foods



Economic Mobility





# Voices For Change

We believe that collaboration and a pooling of resources best helps address issues from affordable housing to social services to health and wellness. WWP brings like-minded community leaders, activists, and organizers together to help find solutions to the many social challenges communities of color are facing in the new millennium.





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WWP Host

## Leonard L. Adams, Jr

Leonard Adams has 20 years of experience developing supportive housing communities for individuals and families on Atlanta's Westside. As a developer, he has an impressive track record of accomplishment for creating affordable housing in uniquely challenging communities. An Army war veteran, Mr. Adams is committed to supporting urban community development through serving homeless and low-income special needs individuals, families, and veterans. Mr. Adams gained his MBA from Kennesaw State University and completed his undergraduate studies at Knoxville College in Knoxville, TN. He lives and works on the Westside.

Community Developer / Entrepreneur  
Quest Community Development Corporation – President & CEO  
Atlanta Mayor Andre Dickens' Transition Team Member  
House Atlanta – Executive Leadership Team  
Enterprise Community Partners - Advisory Board Member  
Enterprise Community Leadership Council (ECLC) - Member



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Director of Community Building and Engagement @ Quest CDC  
Co-Host, Westside Future Fund  
Host, Westside Wise Podcast  
English Avenue resident

WWP Host

## Ebony M. Ford

Ebony Ford is serving as the Director of Community Building and Engagement at Quest CDC on the westside of the city of Atlanta, where she has also lived for 13 years. She is a resident of the English Avenue neighborhood and is a proud parent of APS' Hollis Innovation Academy, where her son, Jeremiah, attends school.

Ebony, a transplant to Atlanta from Saginaw, Michigan, has found her place dedicating her life to do her part to make the city of Atlanta its best self! She is affiliated with several organizations in the area, including the Westside Future Fund, YWCA, Atlanta Public Schools, and Westside Table, to name a few.

Recently, Ebony was chosen to build out and host a podcast entitled Westside Wise, sponsored by AT&T. She is responsible for tapping into her vast network of the city's finest in order to bridge the gap between the entities who are doing so much good work on the westside of Atlanta, and the residents who are the recipients of these initiatives. The Westside Wise podcast also aims to keep residents in her part of the city informed on issues that are pertinent to them.

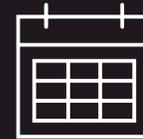




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# Westside Wise Sponsorships



## PRESENTATION SPONSORSHIP

A yearly sponsorship with “Presented By” billing for each episode.



## EPISODE SPONSORSHIP

**Pre-Roll** – Before the content starts

**Mid-Roll** – During the main content of the episode

**Post-Roll** – After the content has finished

For Sponsorship Inquires,  
contact Ebony Ford  
[eford@questcommunities.org](mailto:eford@questcommunities.org)

[QUESTCDC.ORG/WISE](https://questcdc.org/wise)



## Leading the movement toward **Socially Equitable Housing**

Quest is a comprehensive community development corporation on Atlanta's Westside that provides socially equitable housing and supportive services, and coordinates a host of health, economic and social services for residents. We promote the concept that everyone deserves a strong foundation -- a safe home with an extensive social support network that allows all residents to thrive.